

The Legacy Yearbook staff is offering parents the opportunity to purchase senior advertisements. This is a great way to show your Klein Collins senior just how much you care about them! But, act fast! Space is limited and you do not want to miss out on the opportunity. Please mail or deliver all forms and photographs to the address listed above.

In an effort to keep the senior section unified, all design will be completed by the yearbook staff. Please see the grid below for sizes, prices and photo and copy limitations. The design of each ad no matter the size will incorporate a dominant photograph using the most current image you provide. All other pictures will be used as supporting images around the dominant. The first and last name of the student will also be included in the design of the advertisement.

Students may also purchase advertisements together as duos or in groups. If buying ads in group or duo, please provide a picture of all students featured in the ad. This picture will be used as the dominant image in the advertisement.

ADVERTISING DEADLINE

DUE WITH PAYMENT, TEXT & PICTURES ON FRIDAY, OCTOBER 14, 2016

PAYMENT OPTIONS

Senior advertisements can be paid by cash or check made out to KCHS Yearbook. Prices for advertisements are listed on the following page. You can deliver this to room 173 the front office in a sealed envelope labeled "Yearbook Senior Ads - Hildebrandt."

SUBMISSION OPTIONS

Photos and text for senior advertisements can be submitted digitally on a flashdrive or an email to <u>kclegacymedia@gmail.com</u>. Printed photos or text can also be delivered with payments.

Sample Senior Ad from 2015-2016:



Looking back on our years as your Mom and Dad, our experience has been fair less about parenting and nuch more about having the pleasure of watching you grow up. We marvel at your confidence, featiesness, and strong-will. You have all the tools you need to achieve whatever you want and to richly influence those around you. Congratulations on a senior year filed with accomplishments, including this beautiful yearbook you worked so hard on its your year load where your lean constantly blocking the the

We will miss your very loud voice, your Jeep constantly blocking the mailbox, and your unvering commitment to savoring every moment. We doe you julia and are immeasurably blessed to have you as our daghter. On to the next chapter. You are ready and you will be amazing. Mom and Dad



Julia Nells





ADVERTISING CONTRACT

Completed form due with payment, text and pictures on FRIDAY, OCTOBER 14, 2016

Part I: Please print contact information

Student's Name					Name of pe	rson placing the ad
Email of person placing the ad					Daytime Telephone #	
Address				City	State	Zip
Part 2: Is this ad a surprise for your senior?	YES	or	NO			

Part 3: Please checkmark which ad size you are purchasing and which picture option you want us to use in the ad.

Ad Size	Ad Cost	Picture Options	Amount of Copy
🗌 1/8 page	\$60	 Option A: I current pic Option B: I current pic and I younger pic 	40 words or less
🗌 I/4 page	\$110	 Option A: I current pic Option B: I current pic and I younger pic 	70 words or less
🗌 I/2 page	\$200	 Option A: I current pic Option B: I current pic and 2 younger pics Option C: I current pic and 3 younger pics 	120 words or less
☐ Full page	\$380	 Option A: I current pic and 4 younger pics Option B: I current pic and 5 younger pics Option C: I current pic and 6 younger pics Option D: I current pic and 7 younger pics 	200 words or less

Part 4: Sign and date

I agree to the picture options and copy requirements set forth by the Legacy staff. I give the staff permission to edit the copy if it is over the limit mentioned above.



ADVERTISING GUIDELINES

Please refer to the following information when preparing photographs and text for your advertisement. Get your order in early because space is limited. Completed advertisements will be placed in the yearbook according to when they arrive. Please make sure that your order, including pictures, copy and payments are turned into the Journalism Department no later than **Friday, October 14, 2016.**

Contact the journalism department at 832.484.5418 if you have any concerns about placing your advertisement.

PHOTOGRAPHS

I. Photographs must be in color and may be any size.

2. Photographs may be submitted digitally or as an actual print. Digital images must be in high quality 300 dpi and submitted on a USB drive or in an email to kclegacymedia@gmail.com. Original images will be scanned and returned to the student on the day that yearbooks are distributed in May.

- 3. No cut or folded photographs will be accepted.
- 4. No photo collages will be accepted.

5. Label all photos with a name and address so they may be returned. Please be careful when using ink pen. Address labels placed on the back of the photograph is recommended.

- 6. Describe in writing what part of the picture you want used in the advertisement.
- 7. Do not submit pictures that are "one of a kind" (please provide one copy).
- 8. Deadline for photographs to be turned in is Friday, October 14, 2016.

ADVERTISEMENT COPY

I. Clearly print or type all messages.

2. All copy must be appropriate and will be reviewed by the KCHS administration prior to publication.

3. First and last names will appear in the advertisement. There is no need to begin the message "Dear 'name."

4. All copy must fit within the maximum counts provided according to the size of the advertisement being purchased.

5. The Legacy yearbook staff reserves the right to run "congratulations" if a message is not specified, is not in good taste, or is not turned in by the **October 14, 2016** deadline.