

The Legacy Yearbook staff is offering parents the opportunity to purchase senior advertisements. This is a great way to show your Klein Collins senior just how much you care about them! But, act fast! Space is limited and you do not want to miss out on the opportunity. Please mail or deliver all forms and photographs to the address listed above.

In an effort to keep the senior section unified, all design will be completed by the yearbook staff. Please see the grid below for sizes, prices and photo and copy limitations. The design of each ad no matter the size will incorporate a dominant photograph using the most current image you provide. All other pictures will be used as supporting images around the dominant. The first and last name of the student will also be included in the design of the advertisement.

Students may also purchase advertisements together as duos or in groups. If buying ads in group or duo, please provide a picture of all students featured in the ad. This picture will be used as the dominant image in the advertisement.

ADVERTISING DEADLINE

DUE WITH PAYMENT, TEXT & PICTURES ON **FRIDAY, OCTOBER 20th, 2017**

PAYMENT OPTIONS

Senior advertisements can be paid by cash or check made out to KCHS Yearbook. Prices for advertisements are listed on the following page. You can deliver this to room 173 the front office in a sealed envelope labeled "Yearbook Senior Ads - Hildebrandt."

SUBMISSION OPTIONS

Photos and text for senior advertisements can be submitted digitally on a flashdrive or an email to kclgacymedia@gmail.com. Printed photos or text can also be delivered with payments.

Sample Senior Ad from 2016-2017:

<p><i>shelby</i> FISHER</p> <p>Since the day you were born, we've known we had a special daughter in you.</p> <p>You've made us laugh, made us angry, and made us cry many times within the same day.</p> <p>All the while, we know you'd be successful in whatever you did.</p> <p>Embrace this next phase of your life in the same fun and worry-free way that keeps us all smiling.</p> <p>Some of the best years of your life are ahead of you, and we wish you all the luck in the world!</p> <p>So very proud of the person you've become.</p> <p>Always remember you are braver than you believe, stronger than you seem, smarter than you think, and twice as beautiful as you'd ever imagined.</p> <p>We love you!</p> 				<p><i>taylor</i> CONFER</p> <p>Taylor</p> <p>Your arrival was a joyful occasion that we'll never forget! And you continue to bring joy to all around you. We are so proud of the smart, talented, artistic, independent young woman you've become and we're excited to see where your dreams lead you!</p> <p>Confucius said, "Everything has beauty, but not everyone sees it." Follow your passion and share the beauty you see in the world so that others may see it too.</p> <p>"These things I have spoken unto you, that in the ye might have peace: in the world ye shall have tribulation; but be of good cheer, I have overcome the world." John 16:33</p> <p>We love you! Mom, Dad, Austin and all the family</p>
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ADVERTISING CONTRACT

Completed form due with payment, text and pictures on **FRIDAY, OCTOBER 20th, 2017**

Part 1: Please print contact information

Student's Name _____ Name of person placing the ad _____

Email of person placing the ad _____ Daytime Telephone # _____

Address _____ City _____ State _____ Zip _____

Part 2: Is this ad a surprise for your senior? YES or NO

Part 3: Please mark which ad size you are purchasing and which picture option you want us to use in the ad.

Ad Size	Ad Cost	Picture Options	Amount of Copy
<input type="checkbox"/> 1/8 page	\$60	<input type="checkbox"/> Option A: 1 current pic <input type="checkbox"/> Option B: 1 current pic and 1 younger pic	40 words or less
<input type="checkbox"/> 1/4 page	\$110	<input type="checkbox"/> Option A: 1 current pic <input type="checkbox"/> Option B: 1 current pic and 1 younger pic	70 words or less
<input type="checkbox"/> 1/2 page	\$200	<input type="checkbox"/> Option A: 1 current pic <input type="checkbox"/> Option B: 1 current pic and 2 younger pics <input type="checkbox"/> Option C: 1 current pic and 3 younger pics	120 words or less
<input type="checkbox"/> Full page	\$380	<input type="checkbox"/> Option A: 1 current pic and 4 younger pics <input type="checkbox"/> Option B: 1 current pic and 5 younger pics <input type="checkbox"/> Option C: 1 current pic and 6 younger pics <input type="checkbox"/> Option D: 1 current pic and 7 younger pics	200 words or less

Part 4: Sign and date

I agree to the picture options and copy requirements set forth by the Legacy staff. I give the staff permission to edit the copy if it is over the limit mentioned above.

 Signature of person placing the advertisement

 Date

ADVERTISING GUIDELINES

Please refer to the following information when preparing photographs and text for your advertisement. Get your order in early because space is limited. Completed advertisements will be placed in the yearbook according to when they arrive. Please make sure that your order, including pictures, copy and payments are turned into the Journalism Department no later than **Friday, October 20th, 2017**

Contact the journalism department at 832.484.5418 if you have any concerns about placing your advertisement.

PHOTOGRAPHS

1. Photographs may be any size.
2. Photographs may be submitted digitally or as an actual print. Digital images must be in high quality 300 dpi and submitted on a USB drive or in an email to kclgacymedia@gmail.com. Original images will be scanned and returned to the student on the day that yearbooks are distributed in May.
3. No cut or folded photographs will be accepted.
4. No photo collages will be accepted.
5. Label all photos with a name and address so they may be returned. Please be careful when using ink pen. Address labels placed on the back of the photograph is recommended.
6. Describe in writing what part of the picture you want used in the advertisement.
7. Do not submit pictures that are "one of a kind".
8. Deadline for photographs to be turned in is **Friday, October 20th, 2017**.

ADVERTISEMENT COPY

1. Clearly print or type all messages.
2. All copy must be appropriate and will be reviewed by the KCHS administration prior to publication.
3. First and last names will appear in the advertisement. There is no need to begin the message "Dear 'name.'"
4. All copy must fit within the maximum counts provided according to the size of the advertisement being purchased.
5. The Legacy yearbook staff reserves the right to run "congratulations" if a message is not specified, is not in good taste, or is not turned in by the **October 20th, 2017** deadline.